



UNIVERSITY OF ILLINOIS
CENTER FOR ECONOMIC AND FINANCIAL EDUCATION

LEARNING, EARNING, AND INVESTING TRAINING CONFERENCE
Investment Basics

WHEN:

Monday, October 1, 2007 (10am - 4pm)

WHERE:

McLean County Extension Office
402 N. Hershey Road, Bloomington, IL 61704
(309) 663-8306



WHO SHOULD ATTEND?

- K-12 teachers specializing in economics, business, consumer economics, social studies, math, history, and reading.
- Special education teachers and counselors who see students in need of financial literacy training.
- Financial education providers working with youth or limited resource audiences through non-profit organizations, community groups, government agencies, etc.

DESCRIPTION:

This interactive training conference introduces participants to the *Learning, Earning, and Investing* curriculum and focuses on lessons related to the basics of saving and investing. Topics include the time value of money, stock certificates and dividends, bonds, mutual funds and investment clubs, risk and return, costs and benefits, and wealth building. All participants receive *FREE* the *Learning, Earning, and Investing* curriculum. They also receive numerous games, websites, and simulations they can use with their students or clients. In particular, educators are introduced to *The Stock Market Game*, an online simulation that gives students the chance to invest a hypothetical \$100,000 in a real-time portfolio. Educators also participate in a simulation of the New York Stock Exchange trading floor. The conference concludes with a demonstration of *Plan Well, Retire Well*, an interactive website where students can learn how to save and invest for long-term financial goals such as retirement. Those working with young adults and limited-resource audiences will find this workshop particularly beneficial.

All economic and financial concepts covered during this training are correlated to the Illinois Learning Standards for Social Science, Mathematics, and English Language Arts. Funding for this training is provided by the National Council on Economic Education (NCEE), University of Illinois Extension, and the U.S. Department of Education. For more information on *Learning, Earning, and Investing*, visit: <http://lei.ncee.net/>.

WHY SHOULD YOU ATTEND?

- Free conference!
- 6 CPDUs!
- Free curricula materials.
- Lunch and refreshments provided.

INSTRUCTORS:

- Dr. Angela Lyons, University of Illinois
- Debra Bartman, University of Illinois Extension
- Patricia Hildebrand, University of Illinois Extension

REGISTRATION:

- Registration is required one week prior to the conference.
- A detailed agenda with directions will be sent prior to the conference.
- Space is limited to 30 instructors - [Register Today!](#)

TO REGISTER, CONTACT BY PHONE OR E-MAIL:

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*This training conference is made possible by a grant from the National Council on Economic Education,
the U.S. Department of Education Office of Innovation and Improvement,
University of Illinois Extension, and The Moody's Foundation.*



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