UNIVERSITY OF ILLINOIS  
CENTER FOR ECONOMIC AND FINANCIAL EDUCATION  

LEARNING, EARNING, AND INVESTING TRAINING CONFERENCE  
Gen I Revolution!  

AGENDA  

MONDAY, MARCH 1  

8:30 – 9:00  Registration  
9:00  Welcome and Introductions  
9:15  Overview of Learning, Earning, and Investing (LEI)  
9:45  Gen I Revolution! (online savings and investment game)  
10:30  BREAK  
10:45  Stocks and Bonds – Flyswatter Game (LEI Lesson 16)  
11:15  The ABCs of Stocks and Bonds (LEI Lessons 4 and 6, Gen I Missions 8 and 9)  
12:15  LUNCH  
1:00  Investment Fraud and Protecting Your Assets  
(Guest Speaker: Rob Mehan, Illinois Secretary of State’s Securities Department)  
2:00  BREAK  
2:15  Mutual Funds (LEI Lesson 7, Gen I Mission 10)  
2:45  Stock Market Fundamentals –Simulation Activity (LEI Lesson 18, Gen I Mission 12)  
3:45 – 4:00  Wrap-up  

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