Cultivating Entrepreneurial Thinking for the Economy of Tomorrow

Entrepreneurial thinking is a critical skill for the careers of the future. Today's workforce must be more flexible, more independent, and more entrepreneurial to thrive. 54% of millennials say they either want to start a business or have already done so. Are they ready to make that happen?

As students prepare for their careers in the new economy—as employees or business owners—they will need to be innovative thinkers, and creative problem solvers to succeed.

EverFi and Network for Teaching Entrepreneurship (NFTE) have partnered to create Venture: Entrepreneurial Expedition. Venture uses case studies, interactive business simulations, and personal development activities to teach students how to think entrepreneurially in business and in life. Venture will be available to K-12 schools in Winter 2013.

OUR APPROACH
- Highly interactive design
- Personalized to every student
- Assessment and data analysis showing educational results

OUR PLATFORMS
- Award-winning
- Web and tablet enabled
- Private sector funding partnerships

OUR STRENGTH
- Proven efficacy in changing student behavior
- EverFi’s 12+ year track record in producing gains in student knowledge, behaviors and attitudes
- NFTE’s 25+ year experience in highly-effective youth entrepreneurship programs

EVERFI.COM
EverFi is the leading technology platform that teaches, assesses, and certifies students in critical life skills. Our courses have touched the lives of over three million students.
The Learning Experience

Venture is designed to make entrepreneurship come to life for students. By using simulations and case studies, featuring real business situations and real entrepreneurs, students are exposed to entrepreneurship in a hands-on and practical way.

The course focuses on entrepreneurial thinking in a student’s life and career plan, along with tangible business skills as a student develops a business pitch for a simulated business. At the end, a student will leave with an “ePortfolio”—a dynamic, visual representation of both their business pitch and their personal career goals.

The Venture learning platform combines NFTE’s 25 years of experience in producing highly-effective youth entrepreneurship programs with EverFi’s expertise in digital learning platform design. The result is a high-impact, personalized, 21st-century learning tool that teaches students how to think entrepreneurially in business and in life.

By Using Venture, Students Will:

- Gain self awareness through taking an interactive diagnostic that enables discovery and identification of the skills and behaviors needed to be an entrepreneur.
- Be able to effectively identify what a business opportunity is and how to turn business ideas into a business opportunity.
- Learn the basic building blocks of starting and maintaining a business through digital scenarios and simulations that culminate in the creation of a business pitch.

VENTURE PROVIDES

- An interactive simulation where students build and customize their own business
- A diagnostic survey and educational modules
- Modules teaching Marketing, Financial Statements, Hiring and Staffing, and other basic business skills
- Multiple case studies
- Pre and Post Assessments on Knowledge and Behavior Change