FINANCIAL EDUCATION AND PROGRAM EVALUATION TRAINING
“Measuring Financial Success Using Program Evaluation”

When: Friday, November 14, 2008
Where: Auditorium, University of Illinois Extension, Champaign County Unit
801 N. Country Fair Drive, Suite D, Champaign, IL 61821
(217) 333-7672

Agenda

9:30 – 10:00 am Registration and Introductions

10:00 – 10:30 am Setting the Stage for Program “Success”
- Program planning and outcome-based evaluation
- Models of financial knowledge and behavior change
- Defining objectives, outcomes, and indicators

10:30 – 10:45 am ACTIVITY: Evaluation Action Plan – Part A

10:45 – 11:30 am The Evaluation Planning Process: Creating Your “Toolkit”
- Methods for collecting impact data
- Types of evaluation instruments
- Survey design and selecting appropriate indicators

11:30 – 12:00 pm Putting it All Together: Sample Evaluations
- Sample A: Post Evaluation Only
- Sample B: Pre and Post Evaluation
- Sample C: Stages-to-Change Evaluation
- Sample D: Train-the-Trainer Evaluation

12:00 – 12:30 pm LUNCH

12:30 – 1:00 pm ACTIVITY: Evaluation Action Plan – Part B

1:00 – 1:30 pm NEFE Financial Education and Program Evaluation Toolkit
- Database (http://www2.nefe.org/eval/index.php)

1:30 – 2:00 pm Barriers and Challenges to Building Successful Programs
- Defining program success
- Collecting data from program participants
- Designing and implementing program evaluations
- Tips for overcoming the barriers

2:00 – 2:15 pm ACTIVITY: Evaluation Action Plan – Part C

2:15 – 3:00 pm Building Program Success: Reporting Program Impact
- Telling your story
- Writing impact statements
- Analyzing and disseminating the findings
3:00 – 3:15pm ACTIVITY: Evaluation Action Plan – Part D
3:15 – 3:30pm Wrap-Up and Safe Travels Home!

FOR MORE INFORMATION CONTACT:

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FUNDING PROVIDED BY:

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