FINANCIAL EDUCATION AND PROGRAM EVALUATION TRAINING
“Measuring Financial Success Using Program Evaluation”

When: Friday, November 14, 2008
Where: Auditorium, University of Illinois Extension, Champaign County Unit
801 N. Country Fair Drive, Suite D, Champaign, IL 61821
(217) 333-7672

Agenda

9:30 – 10:00 am  Registration and Introductions

10:00 – 10:30am  Setting the Stage for Program “Success”
• Program planning and outcome-based evaluation
• Models of financial knowledge and behavior change
• Defining objectives, outcomes, and indicators

10:30 – 10:45am  ACTIVITY: Evaluation Action Plan – Part A

10:45 – 11:30am  The Evaluation Planning Process: Creating Your “Toolkit”
• Methods for collecting impact data
• Types of evaluation instruments
• Survey design and selecting appropriate indicators

11:30 – 12:00pm  Putting it All Together: Sample Evaluations
• Sample A: Post Evaluation Only
• Sample B: Pre and Post Evaluation
• Sample C: Stages-to-Change Evaluation
• Sample D: Train-the-Trainer Evaluation

12:00 – 12:30pm  LUNCH

12:30 – 1:00pm  ACTIVITY: Evaluation Action Plan – Part B

1:00 – 1:30pm  NEFE Financial Education and Program Evaluation Toolkit
• Manual (http://www2.nefe.org/eval/manual.html)
• Database (http://www2.nefe.org/eval/index.php)

1:30 – 2:00pm  Barriers and Challenges to Building Successful Programs
• Defining program success
• Collecting data from program participants
• Designing and implementing program evaluations
• Tips for overcoming the barriers

2:00 – 2:15pm  ACTIVITY: Evaluation Action Plan – Part C

2:15 – 3:00pm  Building Program Success: Reporting Program Impact
• Telling your story
• Writing impact statements
• Analyzing and disseminating the findings
3:00 – 3:15pm  ACTIVITY: Evaluation Action Plan – Part D

3:15 – 3:30pm  Wrap-Up and Safe Travels Home!

FOR MORE INFORMATION CONTACT:

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FUNDING PROVIDED BY:

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