

UNIVERSITY OF ILLINOIS CENTER FOR ECONOMIC & FINANCIAL EDUCATION

Learning, Earning, and Investing for a New Generation

"How to Build Wealth in Today's Economy"



AGENDA

FRIDAY, OCTOBER 4:

- 8:30 – 9:00 Registration
- 9:00 Welcome and Introductions
- 9:15 Overview of *Learning, Earning, and Investing for a New Generation* (LEIG) and *Gen i Revolution*
- 10:15 Part I: Investing in the Financial Markets
(LEIG Lessons 3, 5, 6, 7, 20; Gen i Missions 8, 9, 10, 12)
- 11:15 BREAK
- 11:30 *EverFi - Financial Literacy*TM - The Latest in Interactive Learning Platforms!
(Guest Speakers: Julie Clark, Illinois Bankers Association and Sean Fitzgerald, EverFi)
- 12:30 LUNCH
- 1:00 Before You Invest - INVESTigate!
(Guest Speaker: Vickie Moseley, Illinois Secretary of State Securities Department)
- 1:50 BREAK
- 2:00 Part II: Building Wealth over the Long Term
(LEIG Lessons 9, 15, 16, 17, 21; Gen i Missions 1, 14, 13, 15)
- 3:00 Overview of *Virtual Economics*
- 3:45 – 4:00 Wrap-up and Evaluation

*This training conference is made possible by the Council for Economic Education,
in direct partnership with University of Illinois Extension and State Farm®.*