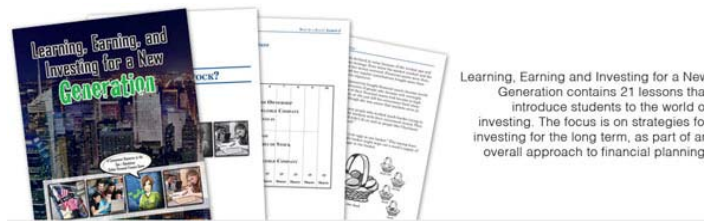


UNIVERSITY OF ILLINOIS
CENTER FOR ECONOMIC & FINANCIAL EDUCATION

Learning, Earning, and
Investing for a New
Generation

TRAINING CONFERENCE
"How to Build Wealth in Today's Economy"



WHEN:

Friday, October 4, 2013 (9am - 4pm)

WHERE:

McLean County Extension Office (now the Livingston/McLean/Woodford Unit)
402 N. Hershey Road, Bloomington, IL 61704
(309) 663-8306

WHO SHOULD ATTEND?

- K-12 teachers specializing in economics, business, math, consumer economics, consumer and family sciences, social studies, history, and reading.
- Counselors and educators specializing in career/life skills who have students/clients in need of economic and financial literacy training.
- Financial education providers working with youth or limited-resource audiences through the non-profit, public, and private sectors.

DESCRIPTION:

Interest rates are at record lows and the financial markets are at an all-time high. Where can investors look to put their money? How do they get started? How can they protect themselves and their investments? The theme of this year's conference is "*How to Build Wealth in Today's Economy*." The conference will showcase the exciting new curriculum *Learning, Earning, and Investing for a New Generation (LEIG)* and its companion website *Gen i Revolution*. Guest speakers from industry, education, and government will present new technologies for teaching students and clients how to save and build wealth. The latest interactive learning platform, *EverFi - Financial Literacy™*, will be showcased. Learn also about new resources related to investment fraud and the role of the IL State Securities Department. Conference participants will receive *FREE* the *LEIG* curriculum and the *Virtual Economics CD-Rom* with over 1,400 economic and personal finance lessons. For more information about this event, visit: <http://www.cefe.illinois.edu/>.

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WHY SHOULD YOU ATTEND?

- Free curricula, technologies, and other resources - valued at over \$150!
- Hands-on demonstrations
- 6 professional development credits (CPDUs)
- Lunch and refreshments provided

REGISTRATION:

- Registration is required by ***MONDAY, SEPTEMBER 30***
- A refundable registration fee of \$25 is required to guarantee your seat.
- Participants are asked to submit a \$25 check made payable to the "University of Illinois." The check will be refunded to participants at the end of the conference.
- A detailed agenda with directions will be sent prior to the event.
- Space is limited to 50 instructors - Register Today!

TO REGISTER, CONTACT:

Ms. Susan King
University of Illinois
Department of ACE
326 Mumford Hall, 1301 W. Gregory Drive
Urbana, IL 61801
phone: (217) 333-0737 / e-mail: sbking@illinois.edu
<https://www.surveymonkey.com/s/LEIG>



FOR MORE INFORMATION ABOUT THE EVENT, CONTACT:

Dr. Angela Lyons
Director, University of Illinois Center for Economic and Financial Education
phone: (217) 244-2612 / e-mail: anglyons@illinois.edu



This training conference is made possible by the Council for Economic Education, in direct partnership with University of Illinois Extension and State Farm®.

