The Journal of Consumer Education
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***2010 Submission Deadline Extended to FRIDAY, MAY 7***

Articles should be in one of the following categories:

A. **Research Paper.** A presentation of a recently completed research project that has implications for consumer educators. The manuscript should clearly present (a) the problem statement and background on the problem; (b) research procedures including population identification, sampling techniques, data collection methods, and data analysis; (c) a summary of findings and conclusions; and (d) a discussion of the implications for consumer education instruction or curriculum development.

B. **Position Paper.** A discussion of consumer education issues, problems, and trends including social and economic developments related to consumer education content, curriculum development, legislation, or instructional materials and techniques.

**Manuscript format:**

1. All manuscripts must be double spaced with 1-inch margins. Authors should use minimal formatting and **12-point, Times New Roman font.**

2. Manuscripts should be **no more than twelve (12) pages** including the text, references, tables, and figures.

3. The title page of the manuscript should include contact information for each author (i.e., position, school affiliation, telephone number, mailing address, and e-mail address). Authors’ names should not appear elsewhere in the manuscript.

4. Headings should be used to highlight the main sections of the manuscript.

5. References in the text should be cited in APA (5th Edition) style, page number if appropriate.

6. The reference list at the end of the manuscript should be in alphabetical order. Citations should follow APA (5th Edition) style.

7. Tables and figures should be placed at the end of the text and follow APA (5th Edition) style.


**Submission procedures:**

Authors of submitted manuscripts must either be members of the Illinois Consumer Education Association (dues $20) or pay a $20 submission fee per article (check payable to the Illinois Consumer Education Association). For refereed review process, submit an electronic version of the manuscript by via e-mail by **Monday, May 7, 2010** to Dr. Urvi Neelakantan at: uri@illinois.edu. Submissions must be sent as a Microsoft Word document. Submission fees can be mailed to:

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